
District Websites and Social Media

The Woodland School District recognizes that websites, including social media, are tools that can be used to promote and enhance its communication with the community and organizational goals. Therefore, the District’s electronic resources may include, in addition to the District’s official website, District-established social media sites or accounts via Facebook or other similar interactive media that allow members of the public to post material onto sites created and maintained by the District.

At the same time, the District acknowledges that many existing laws and policies apply to use of District websites and social media by staff, students, and the public. These include, but are not limited to, laws and policies in the areas of civility, privacy, public records retention and disclosure, copyright, campaign finance restrictions, access to District resources, and freedom of speech.

The superintendent will develop procedures governing appropriate creation and use of District websites and social media sites or accounts—including staff use of social media, access by the public, removal of material, and records retention—consistent with these legal requirements. Use of District websites and social media by staff, students, and the public will comply with applicable laws and Procedure 4030P.

The District reserves the right to immediately discontinue use of any and all websites and social media sites or accounts at any time, except as expressly prohibited by law.

Cross References:	Board Policy 2022 Board Policy 2023 Board Policy 2025 Board Policy 3240 Board Policy 3241 Board Policy 4040 Board Policy 5253 Board Policy 5280 Board Policy 5281 Board Policy 6570	Electronic Resources Digital Citizenship and Media Literacy Copyright Compliance Student Conduct Classroom Management, Discipline, and Corrective Action Public Access to District Records Maintaining Professional Staff-Student Boundaries Termination of Employment Disciplinary Action and Discharge Data and Records Management
Legal Reference:	RCW 40.14 RCW 42.17A RCW 42.56 WAC 392-400 WAC 181-87	Preservation and Destruction of Public Records Campaign Disclosure and Contribution Public Records Pupils Professional Certification—Acts of Unprofessional Conduct

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